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# ENJOY SIGHTSEEING DURING SANDTON'S ECO-MOBILITY WORLD FESTIVAL IN OCTOBER

### **21 SEPTEMBER 2015**

City Sightseeing Joburg's hop-on hop-off bus tours will be facilitating a special Sandton Eco Mobility World Festival route on weekends during the month of October 2015. Segways tours will be offering a novel way to see the many sights of Sandton.

"City Sightseeing brings with it the feeling of safety and security to explore cities across the world," says Glynn Soule, General Manager of City Sightseeing, Johannesburg. [www.citysightseeing.co.za]

City Sightseeing South Africa launched the Jozi CBD route almost three years ago and are delighted to be part of the Eco Mobility Month in Sandton. Through consistent all day service on weekends the Red Bus will encourage visitors to hop-off and explore at various highlights show-casing the positive impact of Eco Mobility.

City Sightseeing was the first bus operator in South Africa to be certified carbon neutral. "We use recyclable material, are fuel-efficient and recycle our waste. Following an independent carbon audit conducted by Global Carbon Exchange (GCX), we purchased carbon credits from a Cape Town based company called Reliance to offset our remaining carbon emissions. We look forward to welcoming you on board," says Tworeck.

The bus will be running anti-clockwise starting: Stop 1: Cnr Rivonia and West Street (Gautrain) Stop 2: Holiday Inn Sandton – Rivonia Street Stop 3: Cnr Friedman Drive and Gwen Lane Stop 4: Sandown Valley Centre Stop 5: Pedestrian Bridge linking Nelson Mandela Square to Sandton Shopping Centre

#### WEEKENDS ONLY

09h00 – 16h00 Sandton 1-Day Travel: R 20 per ticket / adult

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## **ENJOY A TOUR OF SANDTON ON A SEGWAY**

### **ONLY IN OCTOBER 2015**

Kasi Tours and Imperial Green Mobility (IGM) are running Segway Guided Tours of Sandton CBD during the Eco-Mobility Festival this October. "This will be the first time Joburgers can experience the fun and exhilaration of gliding on a Segway on the streets of Sandton," says Claudia Ferro of Kasi Tours.

On offer is a 45-minute Adventure Tour that runs from the exhibition space in the parking lot of the Sandton Library to Mushroom Park. Have fun with Segway X2, off-road model, at the Mushroom Park trails. The second tour is tour of Sandton CBD. The tour is about an hour and a half and runs along the busy streets of Sandton to some of the more prominent buildings and companies in the area.

"There definitely is no better way to explore the sidewalks of Sandton than on a Segway! Segways are easy to use and our guides not only provide expert training, but they offer insights to the local history and happenings," says Ferro.

Tours cost between R200 and R250. Segway tours will only run during the October so take advantage of this limited offer.

Contact us for the opportunity to ride the coolest machine in the world! Visit Kasi Tours on www.kasitours.com, or Contact Claudia on 083 680 7184 and email claudia@kasitours.com or info@kasitours.

#### **EDITOR'S NOTES - ABOUT KASI TOURS**

Kasi Tours is a start-up Segway Tour operator who is using the Eco-Mobility Festival as a means to introduce the public and government stakeholders to the guided Segway tour concept. "This concept is very popular in most major cities around the world," says Claudia Ferro of Kasi Tours. Kasi Tours is supported by Imperial Green Mobility and is an authorised Segway PT Tour Operator. We operate under Segway Inc.'s recommended safety guidelines that promote a smooth and safe experience for riders and pedestrians." Kasi Tours is owned and operated by Claudia Ferro and Motebang Mokoena, both coming from a marketing background with over 15 years' business experience.

For more information visit about the World Ecomobility Festival taking place in Sandton in October 2015, visit www.ecomobilityfestival.org/www.ecomobilityfestival.co.za and www.joburgtourism.com



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Johannesburg Tourism is a destination marketing organisation, dedicated to promoting tourism growth in the City. Its primary function is to promote Johannesburg as a business, lifestyle, sport and leisure destination, both locally and internationally. Its operations include running a Convention Bureau, a Visitor Services Bureau, as well as co-ordinating city-wide tourism marketing programmes, tourism information gathering and analysis.

Johannesburg Tourism Company has three offices: Joburg Tourism Head Office Tel: +27 (0) 11 703 5327 Soweto Tourism Information Centre Tel: +27 11 342 4316 Park Station Tourism Information Centre Tel: +27 11 028 7741/2

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