

EcoMobility Dialogues 2015

5-9 October 2015
Johannesburg, South Africa

Programme Book



a world class African city







Cllr Mpho Parks Tau
City of Johannesburg
Executive Mayor, South Africa

Welcome from the Executive Mayor of Johannesburg

An opportunity to bring to life the concept of alternative urban mobility in Johannesburg has finally arrived as the city hosts the EcoMobility World Festival in the Sandton central business district from October 1 to 31, 2015.

The Festival, which is designed for the people of Johannesburg to experience alternative modes of mobility for adoption, will see parts of Africa's most vibrant financial hub transformed into an environment that promotes walking, cycling and the use of public transport.

Several streets in the area will be closed to private vehicles for ecomobility activities. May I offer my sincere apology for some of the discomfort this intervention is going to create throughout the month of October to mark Transport Month in South Africa. I am however confident that we have sufficiently planned to make the impact of the discomfort as minimal as possible as the city drives the realisation of our Johannesburg Growth and Development Strategy vision of a safe, resilient and sustainable metropolis.

The EcoMobility Festival will demonstrate that a greener transport future is possible with well planned public transport, walking and cycling infrastructure that makes an environment safer and attractive to urban dwellers, workers and visitors. The Festival will not only prompt the people of Johannesburg to imagine the future of a city with practical streets and public spaces, but will showcase the extent of sustainable innovation and futuristic thinking. This event gives Johannesburg an opportunity to demonstrate that it is possible to decongest the city and still cater for the mobility needs of the public.

I wish to also extend a warm welcome to the many delegates from across the globe who are set to land on our shores to share in the experience of ecomobility and engage in dialogues on the future of cities in this regard.

The decisions made during our dialogues will inform the decisions to be made on climate change, sustainability and the transformation of urban societies in the future - both within South Africa and internationally.

Summer has just begun in Johannesburg, creating a great opportunity for all city visitors to enjoy the sunshine-filled outdoor lifestyle on offer during this season. I encourage all visitors to visit the city's various exhibitions, participate in activities and enjoy Johannesburg's unique hospitality.

Johannesburg is also known for its innovation, originality and creativity. In the words of our late former President Nelson Mandela, Johannesburg is "a town of vibrancy".

May your experience of our vibrant city be that of a world class African city.

Forewords



Mayor Won-Soon Park
ICLEI President

In my role as the President of ICLEI, I am proud to welcome you to Johannesburg on this historic occasion of Africa's first EcoMobility World Festival and the EcoMobility Dialogues 2015.

The urban transport system not only shapes the form of cities, but deeply affects the everyday life of each citizen. In order to create a sustainable city, making the city ecomobile should be the first step to take by the city administration and the citizens in cooperation. That is why I would like to congratulate and thank the City of Johannesburg, the residents, the commuters and businesses of Sandton Central Business District for taking on the ecomobile challenge and providing the international community with a global precedent for a more sustainable future.

I am confident that the Dialogues will facilitate exchange, discussion and debate and will share implementable actions and policies to help us mayors, stakeholders and other decision makers in South Africa and internationally to take mobility in our cities to the next level.

The solutions that will be sought through this exchange will contribute to prioritising people-friendly transport options and to building an urban transport system that meets the needs of residents while minimizing energy consumption, emissions, material use and space requirements.

I wish all participants a fruitful, engaging and inspirational time at the EcoMobility Dialogues 2015.



Monika Zimmermann
Deputy Secretary General, ICLEI

Cities are under extreme pressure, with rapid urbanisation and the increasing needs of a growing population. Mobility is one such sector where local governments need to take decisions that are relevant to a large variety of inhabitants and have a long-term impact. Decisions that cater for the needs of only a few – e.g. the drivers of personally owned cars – might look attractive but may turn out to be not sustainable.

ICLEI – the global network of cities, towns and metropolises committed to building a sustainable future – is very happy that the City of Johannesburg has taken the bold decision to decongest their Sandton Central Business District during the month-long EcoMobility World Festival 2015. The visionary leadership by Executive Mayor Parks Tau will inspire other decision makers globally. Shifting priorities to walking, cycling and public transport and promoting smaller vehicles running on renewable sources of energy is the future of mobility in our cities. I would like to commend the residents and businesses in Sandton on their commitment to making the EcoMobility World Festival 2015 happen.

The EcoMobility Dialogues, as an opportunity for exchange among international and local experts as well as for local government decision makers, will leave traces in the global sustainable urban transport debate. Globally leading technical experts will deliver papers with their latest findings.

The Johannesburg Declaration on Climate Smart Cities will become the lead statement in future international discussions on mobility, climate change and sustainable urban development. Executive Mayor Parks Tau will bring this statement, through urban leaders, to the UN Climate Conference in Paris in December 2015. This Conference of the Parties (COP21) brings together multilateral organizations, national, sub-national and local governments to deliberate on and adopt climate decisions that affect the future of countries and cities.

We at ICLEI are proud to have encouraged this EcoMobility World Festival in Johannesburg and to support advanced decisions by the political leadership, the work of passionate city officials and the contributions of committed stakeholders in Johannesburg.



EcoMobility

Cities in many parts of the world are growing rapidly. Infrastructure investment and maintenance costs are getting immense and focus on more roads for more cars must be questioned. Our cities are congested and the only way out is to plan for a modal split with a reduced share of personal automobiles. Motor traffic causes air pollution and respiratory diseases, and contributes to climate change.

Cars on average are used only 5% of the day. For the remaining 95% they simply occupy space. Most cars used for commuting require more than two parking places, and in addition require parking at shopping areas, sports and recreational facilities. A car has 12 to 35 times the weight of its driver. A bicycle is 1/5 the weight of the rider and is 60 to 175 times more energy and material efficient. For longer distances, buses, trams and lightrail offer a middle way.

What is EcoMobility?

EcoMobility is travel through integrated, socially inclusive, and environmentally friendly options. EcoMobility denotes a new paradigm of individual mobility and urban transport policies and planning, which sets a clear priority order for both the individual choice of travel option for each trip, and the urban infrastructure design and investment:

1. walking;
2. cycling and wheeling;
3. passenging by public transport; and lastly
4. sharing cars, provided they are small urban vehicles powered by renewable energy.

Given the unbroken trend towards ever bigger vehicles, EcoMobility calls for the “3D” approach:

Downsizing vehicles to human scale - this will increase the spatial, material and energy efficiency of urban transport.

Decelerating speed to an urban pace - this will save lives and allow for liveable streets.

Decreasing the number of cars through options like car sharing - this will recover public street space for social use, reduce the material-to-waste stream, and relieve people's budgets.

The way out of these expensive inefficiencies is EcoMobility:

- EcoMobility is a condition for a **liveable city**. It enables a better use of public space and reduces the levels of noise and air pollution.
- EcoMobility prioritises **active transport** (walking and cycling) and thus contributes to the physical, mental and social well-being of citizens, enhancing the quality of life in communities.
- EcoMobility **helps save money** since people do not have to permanently maintain an automobile.
- EcoMobility **saves space and infrastructure costs** for automobile traffic.
- EcoMobility is environmentally sustainable and **socially inclusive**, and promotes social cohesion.
- EcoMobile transport choices have **low to no emissions** compared to the personal automobiles powered by fossil fuels.



EcoMobility concept creator

Konrad **Otto-Zimmermann**

Creative Director, EcoMobility World Festivals, The Urban Idea, DE



About the EcoMobility World Festival 2015

During the month of October 2015, Johannesburg's Central Business District (CBD), Sandton, will be the stage of a temporary transformation in how people move. A core part of the CBD will turn ecomobile: using public transport, cycling and walking will be given preference, and certain streets will be closed for regular automobile traffic.

This scene enables residents and visitors from across the globe to experience what a future, car-free precinct would look and feel like, with active street life and social inclusivity, served by a sustainable transport system. It offers a view of the city of the future.

The world's leading thinkers on EcoMobility and urban transport will participate in a series of **Johannesburg EcoMobility Dialogues**.

The **EcoMobility Exhibition** is the place for EcoMobility vehicle manufacturers, service providers, and innovators to display new and innovative eco-friendly modes of transport, and for visitors to test ride a variety of cycles and light electric vehicles.

A happening with impact

The changes introduced during the Festival are the start of process of long term changes. The urban hub of Sandton is being linked to the adjacent township of Alexandra, and many of the events are designed to integrate these diverse neighbourhoods. The infrastructure provided by the City to support the Festival – and the visionary plans to expand public transport within Johannesburg – will combine to leave a lasting legacy for generations to come. The streets will now begin to give dignity to pedestrians, access to cyclists and safety to public transport users.

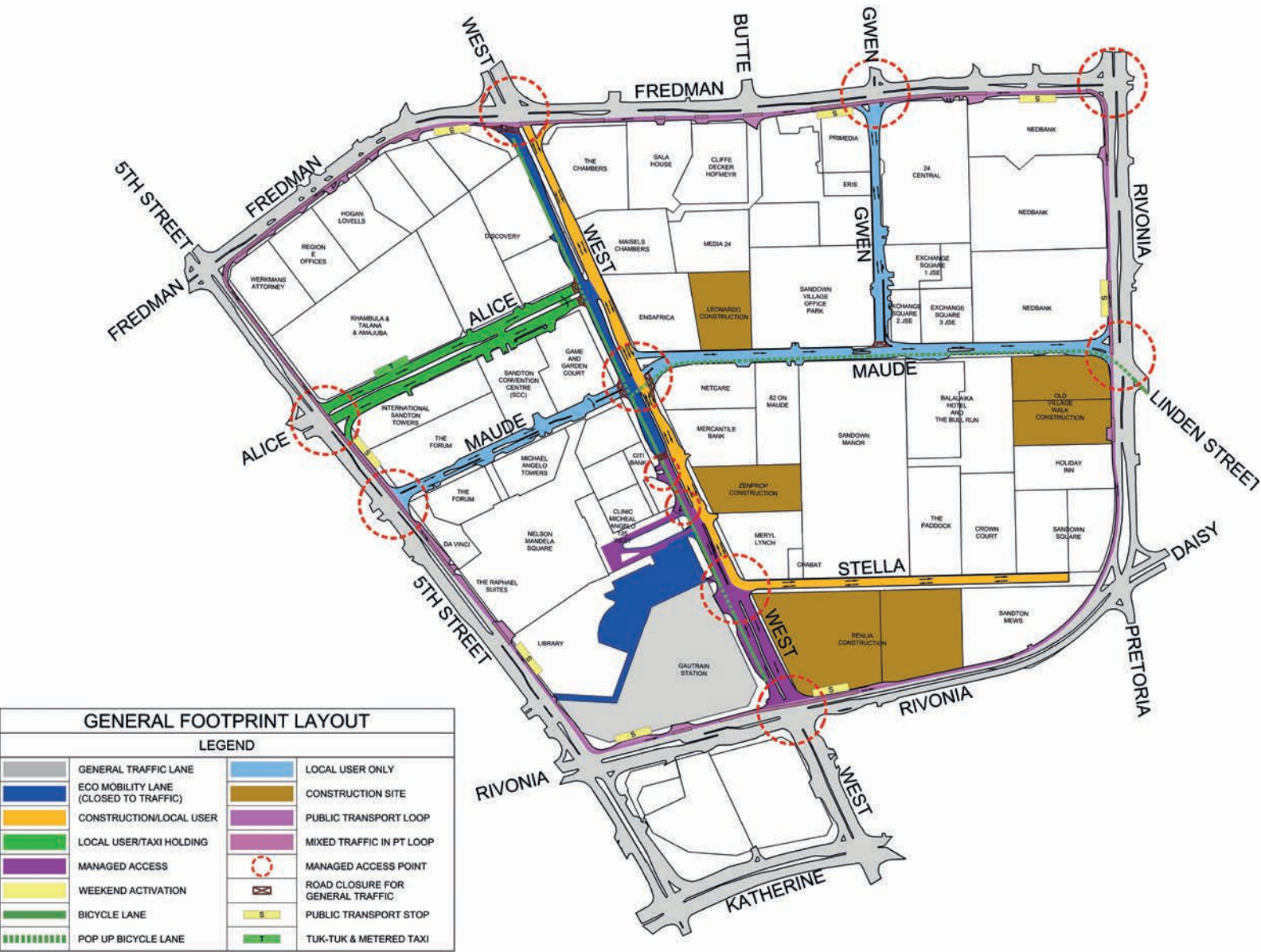
Within South Africa the Festival will promote the concepts of inclusivity and social cohesion. Globally, what happens in Sandton in October 2015 will provide direction to worldwide efforts to promote EcoMobility and sustainable transport.

The EcoMobility World Festival 2015 is hosted by the city of Johannesburg in partnership with ICLEI - Local Governments for Sustainability, through their ICLEI World Secretariat based in Bonn, Germany and the ICLEI Africa Secretariat based in Cape Town, South Africa.

The first EcoMobility World Festival was successfully hosted by Suwon, South Korea, in 2013. It attracted over a million visits to the exhibitions, dialogues and events by local citizens and international visitors.



Map of Sandton during the Festival



Note: The location of the exhibition and the Dialogues venue can be found on page 34 of this programme book.



Information on Sandton and City of Johannesburg

How will Sandton change Transport management plan and legacy

In October 2015 the Sandton Central Business District will be decongested

Sandton – Africa’s leading commercial hub

- The Sandton CBD is the commercial and financial hub of southern Africa
- It is often referred to as the “richest square mile” in Africa
- It is home to many of South Africa’s top companies and enterprises, and the Johannesburg Securities Exchange
- It is a premier shopping and entertainment area for locals and visitors, with high-quality centres such as Sandton City and the Nelson Mandela Square and Village Walk
- It is a major transport hub with a Gautrain station, a new taxi rank, and links to the expanded Rea Vaya Bus Rapid Transit System
- A new cycling and walking bridge over the M1 freeway will link Sandton with Alexandra. More than 10 000 pedestrians and cyclists will cross this bridge every day for their daily commute between work and home

The hot issues about Sandton

- It is the second fastest-growing node in South Africa and the most congested precinct in Johannesburg
- More than 100 000 people move in and out of its core every day
- Almost 80 000 cars enter and leave the Sandton CBD daily
- The number of commuters in Sandton grows by 3.4% per year
- Sandton will grind to a halt – unless major interventions are made
- Time lost in traffic is revenue loss for business

The solution for Sandton

EcoMobility can bring changes to Sandton and open the window on an alternative future where:

- Public transport takes priority over private vehicles
- People “can swap their car keys for bicycle helmets”
- Eco-friendly vehicles become permanent features and help to define Sandton
- Transport hubs ensure seamless transitions between rail, bus, taxis, cycle lanes and pedestrian activities
- Quality infrastructure offers better linkages between Sandton and rest of the City and region
- Streets become “true public spaces”, to be enjoyed by all

Festival program at a glance

Thursday, 01 October	Opening press conference and Joburg Shopping Festival Fashion Show		
	Opening of the EcoMobility World Festival and events scheduled for the month, followed by a fashion show.		
Sunday, 04 October	Streets alive, We-r- 1 and opening ceremony of EcoMobility World Festival		
09:00 – 14:00	Opening of the streets between the Sandton CBD and Alexandra to all forms of EcoMobility. The streets of Alex and Sandton CBD will be alive with food stalls and different activities.		
Monday, 05 October	EcoMobility workshop		
09:00 – 16:30	Clean bus fleets workshop The workshop will focus on the opportunity to transform diesel urban fleets soot-feet engine technologies in order to reduce emissions and improve air quality. Transport demand management workshop This workshop will target local decision makers and practitioners who want to learn the basics of strategies to reduce car use and explore implementable options in cities.		
Tuesday, 06 October	EcoMobility Dialogue (Reshaping cities for EcoMobility: Strategy and tactics)		
09:00 – 16:30	The day long dialogue will focus on the strategies and tactics of retrofitting cities to accommodate public transport, cycling and walking infrastructure.		
17:00 – 19:00	EcoMobility Mayor's Imbizo Members of the public will be encouraged to ask the Executive Mayor questions about the EcoMobility festival and why and how the city is promoting public transport, walking and cycling.		
Wednesday, 07 October	EcoMobility dialogue (Achieving and enabling EcoMobility: New and shared forms of mobility)		
09:00 – 16:30	This day long dialogue is focussed on exploring how shared mobility can contribute towards an integrated transport system in developing countries and in South Africa in particular. Transport and climate change dialogue (Technical experts meeting) This meeting of experts is by invitation only and will prepare for the Leader's Roundtable to be held the following day.		
17:00 – 20:00	Mayor's dinner (at Soweto) The Executive Mayor of Johannesburg will host a dinner in Soweto for Mayors from around the world who are visiting the EcoMobility World Festival.		
Thursday, 08 October	Transport and climate change dialogue (Leaders roundtable)		
	This roundtable will focus on the role of transport in addressing climate change and will discuss the declaration to be presented at the International Conference on Climate Change in Paris in December 2015.		
Friday, 09 October	Transport and climate change dialogue (International press conference)		
10:00	A delegation of international mayors will release the declaration to members of the international media.		
11:30	Mayors' EcoMobility Ride Mayors and other local and international leaders will ride Ecofriendly vehicles through the closed-off streets of Sandton to demonstrate their support to EcoMobility.		
Sunday, 11 October	Freedom Ride		
07:00	Cyclists will be encouraged to participate in the fourth Freedom Ride to celebrate the freedom of the streets and to promote cycling, starting early morning from Sandton to the Joburg CBD.		
09:00 – 16:00	Family fun day Families will be able to enjoy themselves on West Street in Sandton by listening to music while learning about road safety.		

Festival programme at a glance

Saturday, 17 October	Water slide down West Street arranged by Slide Jozi.
Saturday, 17 October Sunday, 18 October	Sports weekend
All day	Sporting groups and individuals from across the city will participate in an informal sport competition. Sports will include action cricket, netball, soccer, basketball and indigenous games.
Friday, 23 October	Driver appreciation
Morning	The City of Johannesburg will host about 60 public transport drivers in Sandton to show their appreciation.
23 - 25 October	Discovery Duathlon
All day	A walking and cycling race around Sandton and Alexandra for three days. The children's Duathlon will take place on Saturday while the major race will be on Sunday.
Friday, 30 October	Critical Mass
18:00	Critical Mass will arrange for their monthly Friday night cycle ride to begin in Sandton.
Friday, 30 October	Closing Press Conference
	Official closure of the festival with a media briefing and to thank all those who made the event a success.
Saturday, 31 October	Rugby World Cup Final Fan Park in West Street
From 12:00	This will be followed by a closing ceremony with a battle of the DJ's and fireworks. It will be preceded by the Joburg Carnival.

Contact information for the EcoMobility World Festival:

Email: ecomobility@sadmon.com

Transport tours

The City of Johannesburg is offering a special transport tour for the international participants of the EcoMobility Dialogues 2015, and invites them to experience first-hand the Rea Vaya Bus Rapid Transit system and tour Soweto, the historical district of Johannesburg. As space is limited for the tour, please indicate your interest on the registration page, or if you have already registered, send an email to ecomobility.festival@iclei.org as soon as possible.

Date: Tuesday, 6 October 2015 and Thursday, 8 October 2015
Tour Duration: 2.5 hours
Time: 14:00
Meeting point: Lobby of IDC Conference Centre
Space limit: Max. 15 people for each tour

Mode of Transport	Tour Highlights
Sandton to Ghandi Square by mini bus Taxi	Tour around Ghandi Square
Walk to Rea Vaya Station Library Gardens West. Connect using C1 to Ndingilizi	Passing soccer city and Coj housing projects
Rea Vaya from Ndingilizi to Depot	Tour around the depot
Rea Vaya from Depot to Orlando	Showcasing the lanes and Bicycle Empowerment center in Orlando
Rea Vaya from Orlando Station to Park Station	

Gautrain from Park Station to Sandton	Ends
--	------

The EcoMobility Dialogues 2015

As a key contribution to the month-long EcoMobility World Festival, the EcoMobility Dialogues bring together international, national and local decision makers as well as experts to advance their exchange on key issues on the future of urban mobility.

Most of these Dialogues are free for those who want to join. Prior registration on our website is recommended. The detailed programme as well as a list of all experts can be found on the next pages.

The venue for all Dialogues is the Industrial Development Corporation (IDC) conference centre in Sandton, Johannesburg.

Learn more also after the Dialogues

Expert presentations will be uploaded on the Festival website (see: <http://www.ecomobilityfestival.org/dialogues/>). Video clips from presentations and some panel discussions will also be available soon after the event.

About 4 October 2015

Streets alive, We-r- 1 and Opening ceremony of EcoMobility World Festival

The streets between Sandton and Alexandra No 3 Square will be closed and members of the public will be encouraged to walk, cycle, skateboard etc. between these two areas. Residents from different communities across the City will be invited. The streets of Alex and Sandton CBD will be alive with food stalls and different activities.



About ICLEI

ICLEI-Local Governments for Sustainability is the world's leading network of over 1,000 cities, towns and metropolises committed to building a sustainable future.

By helping our Members to make their cities and regions sustainable, low-carbon, resilient, ecomobile, biodiverse, resource-efficient and productive, healthy and happy, with a green economy and smart infrastructure, we impact over 20% of the world's urban population.

One of ICLEI's agendas is on EcoMobility. Find more information on ICLEI Strategic Plan 2015 - 2021.

The dialogues programme can be found on the next pages

Clean Bus Fleets workshop

Contact: Gunjan Parik, contact@c40.org

Organised by:
C40 Cities Climate Leadership Group (C40),
Climate and Clean Air Coalition (CCAC), United Nations Environment Programme (UNEP), International Council for Clean Transportation (ICCT) and ICLEI

This one-day workshop on Clean Buses is targeted at city officials, transport agencies, bus manufacturers and other industry stakeholders, and will outline the opportunity for cities to shift to clean bus fleets. It will also provide an overview of available technology options and opportunities for engagement with industry stakeholders.

This workshop is part of the CCAC Urban Bus Fleets project, which aims at supporting cities in shifting new bus purchases to engines that achieve the lowest technically feasible black carbon emissions matched by current fuel quality, and to make a public commitment to shift all new bus purchases to soot-free engines by a target date.



Time: 9:00 to 17:00
Venue: IDC Conference Centre,
Sandton, Johannesburg
Room: B

Session access:
Open to attend,
please register online in
advance*



Language: **EN**

Monday, 5 October 2015

08:00 - 09:00	Registration
09:00 - 09:15	Welcome and remarks (City of Johannesburg and Ray Minjares, ICCT)
09:15 - 09:45	Regional Overview of Cleaner Fuels and Vehicles Carly Koinange, UNEP, Kenya
09:45 - 10:15	The case for Soot-Free Buses (Ray Minjares, ICCT, USA)
10:15 - 10:30	Questions and answers
10:30 - 11:00	Break
11:00 - 12:00	The Supply of Soot-Free Buses and fuels – industry presentations: <ul style="list-style-type: none">• Mercedes (NAAMSA)• TBC
12:00 - 12:30	Feedback and discussion with industry representatives
12:30 - 13:30	Lunch
13:30 - 15:00	The Demand for Soot-Free Buses and progress to date – city and regional presentations <ul style="list-style-type: none">• TBC, Johannesburg• Cisse Yssoufou, Union Africaine de Transports Publics• Kayode Taiwo, Lagos
15:00 - 15:30	Discussion and Q&A on opportunities and challenges presented
15:30 - 15:45	Break
15:45 - 16:15	Agreeing next steps, including discussion of potential commitment on buses
16:15 - 17:00	Summary/ Conclusion

Time: 9:00 to 17:15
Venue: IDC Conference Centre,
Sandton, Johannesburg
Room: C

Session access:
Open to attend,
please register online in
advance*

Travel Demand Management workshop

Contact:
ICLEI EcoMobility team

Organised by:
Deutsche Gesellschaft für Internationale
Zusammenarbeit (GIZ) and ICLEI



Language: **EN**

Monday, 5 October 2015

08:00 - 09:00	Registration
09:00 - 09:15	Introduction and participant expectations
09:15 - 10:15	Sustainable urban transport, liveable cities and Travel Demand Management Mafred Breithaupt, Senior Transport Advisor, GIZ, Germany
10:15 - 10:30	Break
10:30 - 11:30	Travel Demand Management: General principle of “push and pull” policies Mafred Breithaupt, Senior Policy Advisor, GIZ, Germany
11:30 - 12:30	Parking as an essential TDM tool: introduction and best practices from developed and developing countries
12:15 - 13:30	Lunch
13:30 - 14:30	Parking management: Key steps to develop an effective parking policy. Santhosh Kodukula, EcoMobility Program Manager, ICLEI
14:30 - 15:00	Corporate Mobility Management
15:00 - 15:15	Introduction to afternoon exercise
15:00 - 15:15	Break
15:30 - 16:30	Group exercise Developing a parking policy for participants' cities.
16:30 - 17:00	Presentation of group exercise results and feedback from trainers
17:00 - 17:15	Closing remarks and certificate handing to participants

Travel demand management (TDM) seeks to maximise the efficiency of urban transport systems by discouraging individual automobile use and promoting more effective, healthy and environment-friendly non-motorised modes of transport.

This one day workshop on TDM is targeted at local decision makers and practitioners who want to learn the basics of TDM strategies and explore the implementation options in cities. The main themes that will be discussed are parking management in cities, and economic instruments such as congestion pricing and electronic road pricing. Examples from cities including London, Stockholm, Singapore, Japan will be shared with the participants.

The participants will also engage in an exercise that will enable them to translate their learning into practice.

Complimentary material:

Participants will receive a CD with the following:

- All presentations given during the course
- A copy of the GIZ TDM training document in English
- Parking Handbook published October 2015
- A compilation of GIZ documents on sustainable transport

Reshaping cities for EcoMobility: Strategies and tactics

Contact: ICLEI EcoMobility team

Organised by:
City of Johannesburg and ICLEI

Sponsored by:
Hollard Insurance Company Ltd

This daylong stakeholder dialogue will focus on how to reshape the urban built environment to accommodate EcoMobility and who the key players are. Experts will present case studies from various parts of the world on how changes in the urban form affect the mobility situation in the cities.

This dialogue will also explore tactical urbanism: short term interventions, usually made by citizens at a small scale, that aim to reclaim space from cars for people. The dialogue will discuss the appropriate balance between such measures and longer term planning.

In a panel discussion, the international experts will engage with local stakeholders and experts from Johannesburg to discuss the potential for examples to be implemented in a South African context. They will also explore and seek to understand the various hurdles to implementing tactical urbanism.

Benefits for Johannesburg

This dialogue will give inputs to the City of Johannesburg's current plans on promoting cycling, walking and integrated urban mobility. Experiences from case studies also greatly help to understand pedestrianising commercial areas and how businesses will benefit from EcoMobility.

Hollard.

Time: 9:00 to 15:30
Venue: IDC Conference Centre,
Sandton, Johannesburg
Room: A

Session access:
Open to attend,
please register online in
advance



Language: **EN**

Tuesday, 6 October 2015

08:00 - 09:00	Registration
09:00 - 10:00	Opening remarks: Cllr Christine Walters, MMC for Transport, City of Johannesburg, SA Keynote: Short term actions for long term results Yondela Silimela, Development Planning, SA Questions and discussion
10:00 - 10:15	Break
10:15 - 12:30	Chair: Philip Harrison, University of the Witwatersrand, SA The importance of integrated spatial development & transport strategy. Camilla Ween, Goldstein Ween Architects, UK Transportation Sustainability Program. Timothy Papandreou, San Francisco's Municipal Transport Agency, USA Urban acupuncture in Curitiba. Ariadne Giacomazzi Mattei Manzi, IPPUC Planning Supervisor, BR The role of Green Building in EcoMobility. Thulani Kuzawayo, GBCSA, Johannesburg, SA Smart Moving Kampala -Contextualising & communicating the bigger picture of sustainable mobility. Amanda Ngabirano Aziidah, Makerere University Kampala, UG
12:30 - 13:30	Lunch
13:30 - 15:30	Panel reshaping cities for EcoMobility Moderator: Adrian Enthoven, Chairperson, Hollard, SA Panelists: <ul style="list-style-type: none">• Camilla Ween, Goldstein Ween Architects, UK• Neil Gopal, South African Property Owners Association, SA• David Du Preez, Chairperson, Johannesburg Urban Cyclists Association, SA• Jacques van Embden, Managing Director, BLOK, SA

Time: 17:00 to 19:30
Venue: IDC Conference Centre,
Sandton, Johannesburg
Room: A

Session access:
Open to the public

Public dialogue / IMBIZO: Executive Mayor answers questions about EcoMobility

Contact:
ICLEI EcoMobility team

Organised by:
City of Johannesburg and ICLEI



Language: **EN**

Tuesday, 6 October 2015

16:30 - 17:00	Registration
17:00 - 17:10	Moderator: Iman Rappeti, Journalist, SA
17:10 - 17:30	Opening remarks: Cllr Mpho Parks Tau, Executive Mayor of Johannesburg, SA
17:30 - 18:45	<p>Questions from the audience to be responded by the panel and Cllr Mpho Parks Tau, Executive Mayor of Johannesburg, SA</p> <p>The Executive Mayor will be supported by a local and international panel of world leaders and experts in mobility. Members of the panel include:</p> <ul style="list-style-type: none">• Ismail Vadi, Member of the Executive Council for Roads and Transport of Gauteng Provincial Government, SA• Camilla Ween, Urban Design and Transportation, Director Goldstein Ween Architects, London, UK• Timothy Papandreu, Director Strategic Planning & Policy, San Francisco Municipal Transportation Agency, USA• Konrad Otto-Zimmermann, Creative Director, EcoMobility World Festivals, The Urban Idea, DE• Prof. Daniel Irurah, Senior Lecturer, University of the Witwatersrand, SA
18:45 - 19:15	Questions and discussion
19:15 - 19:30	Conclusions by the moderator

A public event to raise questions on issues of EcoMobility. These questions will be answered by the Executive Mayor of Johannesburg and other international leaders and experts.

The residents of Johannesburg will have an opportunity to ask the Executive Mayor questions on the EcoMobility World Festival and on the initiatives to decongest Sandton and the city. In addition to the questions from the participants the mayors shall also cover questions from twitter and telephone.

Special guests: Representatives of businesses and residents of Haenggung-dong neighborhood Suwon, Republic of Korea (site of the first EcoMobility World Festival in 2013).

Achieving and enabling EcoMobility: New and shared forms of mobility

Contact: ICLEI EcoMobility team

Organised by:
City of Johannesburg and ICLEI

Sponsored by:
Hollard Insurance Company Ltd

The advent of shared mobility - especially bike sharing, car sharing, carpooling and e-hailing - is inevitable in cities. This daylong stakeholder dialogue will focus on exploring how shared mobility can contribute towards an integrated transport system in emerging countries in general and South Africa in particular.

The dialogue will also explore the impacts of these new and shared forms of mobility, and how cities can influence their impacts in accordance with their own city policies and planning.

This dialogue will provide insights into the implementation of shared mobility schemes in cities from policy, legislative, regulatory and institutional perspectives. The involvement of decision makers and commercial entities will throw more light on the hesitations, questions and hurdles that each face to embrace shared mobility.

The presented concepts also introduce new vehicle types, including innovative human-powered and/or electric vehicles. Cities have different takes on the concepts and various business models exist. While some cities have embraced the new concept, some are either hesitant or are unaware of certain schemes. This dialogue will also focus on the role of shared mobility in promoting EcoMobility.

Hollard.

Time: 9:00 to 15:30
Venue: IDC Conference Centre,
Sandton, Johannesburg
Room: A

Session access:
Open to attend,
please register online in
advance



Wednesday, 7 October 2015

08:00 - 09:00	Registration
09:00 - 10:00	Opening remarks: Cllr Matshidiso, MMC Joburg, SA Chair: Yolisa Mashilwane, Dep. Head, City of Ekurhuleni, SA New mobility: The whole enchilada Susan Zielinski, SMART, Univ. of Michigan, USA Questions and discussion
10:00 - 10:15	Break
10:15 - 12:30	Chair: Yolisa Mashilwane, Dep. Head, City of Ekurhuleni, SA Car sharing, the perspective from Berlin. Bodo Schwieger, CEO, Team Red, Berlin, DE The business of disruption. Alon Lits, UBER, SA Bike sharing EcoBici in Mexico. Iván De la Lanza, Mexico DF, MX Africa's first car sharing network. Ntando Kubheka, Locomute, SA Processing Kaohsiung as an EcoMobility City Ching-Fu Chen, Director General of Transport, City of Kaohsiung
12:30 - 13:30	Lunch
13:30 - 15:30	Achieving and enabling EcoMobility: New and shared forms of mobility Moderator: Robert Stussi, Technical Coordinator, EU projects, Portugal/Switzerland Panelists: <ul style="list-style-type: none">• Lize de Beer, Transportation Engineering Specialist, SA• Alon Lits, General Manager, UBER, Johannesburg, SA• Bodo Schwieger, Team Red, Berlin, Germany• Peter Mabe, minibus and taxi representative, Johannesburg, SA• Marianne Vanderschuren, University of Cape Town, SA

Time: 9:00 – 16:30
Venue: IDC Conference Centre,
Sandton, Johannesburg
Room: B

Session access:
Upon invitation

Technical experts meeting on transport and climate change

Contact:
ICLEI EcoMobility team

Organised by:
City of Johannesburg, ICLEI and SLoCaT



Language: [EN](#) [FR](#) [ES](#)

Wednesday, 7 October 2015

08:00 - 09:00	Registration
09:00 - 09:30	Introductions, objectives of the meeting, introduction to the technical papers
09:30 - 12:30	<p>Moderator: Cornie Huizenga, Secretary General, SLoCaT Presentations of the technical papers</p> <ul style="list-style-type: none">• Transport and climate change Author: Cornie Huizenga, Secretary General, SLoCaT• Sustainable Development Synergies Authors: Frank Krämer, Carolin Capone, Manfred Breithaupt (GIZ Germany) and Oliver Lah (Wuppertal Institute, DE)• Urban freight in cities Author: Sudhir Gota, Transport Specialist, Clean Air Initiative for Asian cities, IN• Soot-free urban bus fleets Author: Ray Minjares, ICCT, USA• Transferring sustainable transport and EcoMobility solutions Author: Oliver Lah, Wuppertal Institute, DE
13:00 - 14:00	Lunch
14:00 - 14:30	<p>Moderator: Emani Kumar, Dy Secretary General, ICLEI; Regional Director, ICLEI South Asia Experts input to the Johannesburg Declaration on EcoMobility and Climate Smart Cities</p>

This technical experts meeting will discuss and further develop the “Johannesburg Declaration on EcoMobility and Climate Smart Cities”. Studies as well as latest findings will be presented to enrich the declaration.

The experts meeting will cover topics such as harmonising planning approaches and tools, implementing procedures, and setting a robust institutional framework.

About the technical papers

Experts have been asked to prepare and present technical papers on topics that challenge urban mobility today. Such technical papers have been compiled and published on the following issues:

- Transport and climate change
- Co-benefits of mitigating climate change
- Urban freight
- Soot-free buses
- Sustainable transport and EcoMobility

These papers are results of investigations, knowledge gathered and advanced studies of leading experts and leading organisations in urban mobility. These papers, along with being individual papers on their own topic, are used for a larger purpose: they inform local leaders for their debates and provide input to the “Johannesburg Declaration on EcoMobility and Climate Smart Cities”.

Making the commuting decision safe, sustainable and popular

Contact: ICLEI EcoMobility team

Organised by:
City of Johannesburg, ICLEI and Artlogic

Sponsored by:
Hollard Insurance Company Ltd

This stakeholder dialogue will explore behavioural change to make EcoMobility possible and also attractive for citizens and visitors.

Many countries have invested significantly in public transport infrastructure such as Bus Rapid Transit (BRT) or dedicated cycle lanes. However, this is not sufficient to convince car owners to change their commute decision, especially for work and school trips.

This stakeholder dialogue will explore what is necessary to change the behaviour of commuters, citizens and business.

The dialogue will touch on the role of technology, fashion and wellness opportunities to create the critical mass needed to support government-led initiatives.



Time: 9:00 - 15:30
Venue: IDC Conference Centre,
Sandton, Johannesburg
Room: A

Session access:
Open to attend,
please register online in
advance



Language: **EN**

Thursday, 8 October 2015

08:00 - 09:00	Registration
09:00 - 10:00	Opening remarks: Cllr Nonceba Molwele, MMC Joburg, SA Keynote Chair: Crispian Olver, Freedom Ride, SA From PARK(ing) Day to Parklets: Matthew Passmore, Morelab, USA Questions and discussion
10:00 - 10:15	Break
10:15 - 12:30	Chair: Crispian Olver, Freedom Ride, SA Getting public and political support for sustainable transport policies. Jonas Eliasson, Royal Institute of Technology, SE Engaging communities for creating safer streets. Sarika Panda Bhatt, World Resources Institute, IN If there's a bike boom can it be made boomier? Carlton Reid, Author, UK Establishing support for a commuter cycling category in our cities . Gordon Cook, Vega School of Brand Leadership, SA The Future of Urban Mobility will be multi-modal, largely electric, on-demand and increasingly driverless. Ross Douglas, CEO, Autonomy, FR
12:30 - 13:30	Lunch
13:30 - 15:30	Making the commuting decision safe, sustainable and popular Moderator: Judi Nwokedi AREVA, SA Panelists:

- Jonas Eliasson, Royal Institute of Technology, Sweden
- Iván De la Lanza, EcoBici, Mexico City, MX
- Raymond Rampolokeng, Bhoni4Kasi, SA
- Stephen Grootes, Journalist, SA

Time: 9:00 – 18:00
Venue: IDC Conference Centre,
Sandton, Johannesburg
Room: B

Session access:
On invitation only

Leaders' roundtable on transport and climate change

Contact:
ICLEI EcoMobility team

Organised by:
City of Johannesburg, ICLEI and SLoCaT



Language: [EN](#) [ES](#) [ZH](#)

Thursday, 8 October 2015

09:20 - 09:30	Meeting at the lobby of IDC Conference Centre
09:30 - 10:30	Walking tour in the EcoMobility Festival area, Sandton CBD
10:30 - 11:00	Refreshments and start of Roundtable
11:00 - 11:15	Introduction and welcoming of speakers Moderator: Cornie Huizenga, SLoCaT, CN Opening remarks <ul style="list-style-type: none">• Cllr Mpho Parks Tau, Executive Mayor of Johannesburg, SA• Monika Zimmermann, Deputy Secretary General, ICLEI
11:15 - 12:30 Part I	Mayors share I. How we transform the transportation patterns in our cities , including: Infrastructure, promotion of non-motorized and public transport/EcoMobility, shared vehicle systems, new organizational and business models, EcoLogistics etc.
12:30 - 14:00	Lunch
14:00 - 14:30 Part II	Mayors share II. How we transform the transportation patterns in our cities , including: Low carbon development in urban transportation, air quality etc.
13:00 - 14:00	Facts and figures, arguments and latest findings: Experts provide input Moderator: Monika Zimmermann, Deputy Secretary General, ICLEI Presentation of "Johannesburg Declaration on EcoMobility and Climate Smart Cities"
16:00 - 17:30	Discussion on the Declaration
17:30 - 18:00	Adoption of the Declaration and closing
18:00 - 21:00	Cocktail reception

The Leaders' Roundtable will provide insight for mayors and local leaders into the latest innovative policies and approaches to sustainable urban transportation. Through their exchange, and with input from world leading experts, they can sharpen their views and arguments, with a focus on why sustainable urban transportation systems provide a relevant contribution to the low carbon and sustainable development of cities.

The Roundtable will finalize the "Johannesburg Declaration on EcoMobility and Climate Smart Cities", a message from local leaders to the UN Climate Conference (COP21) in Paris in December 2015.



Johannesburg Declaration on EcoMobility and Climate Smart Cities

This Declaration will send a strong signal from leaders of cities with advanced and innovative policies on sustainable urban transport to the UN Climate Conference in Paris (COP21) in December 2015, as well as to the Habitat III Conference in Quito in October 2016.

The Johannesburg Declaration on EcoMobility and Climate Smart Cities will be one of the results of the EcoMobility Dialogues, which are organised during the EcoMobility World Festival in Johannesburg 2015.

It will bring a strong message on EcoMobility, sustainable urban transport and climate to the UN Climate Summit (COP21) in Paris in December 2015, conveyed through local leaders under the leadership of Johannesburg's Executive Mayor Parks Tau.

The Declaration summarises multiple benefits of EcoMobility for sustainable urban development and thus will also contribute to the negotiations for Habitat III (October 2016, Quito) to bring sustainable urban transport into the New Urban Agenda.

Drafted by the City of Johannesburg, ICLEI and SloCaT, and intensively reviewed by experts from all over the world, this Declaration will be brought to the attention of the global climate community in Paris during the UN Climate Summit (COP21) in December this year.

The Declaration includes various elements:

- "We city leaders commit to..." reinforces the commitment to local actions.
- "We city leaders request all national and sub-national governments to ..." lists the necessary framework conditions for local action, as well what national governments have to contribute from their side to transform urban mobility towards being low carbon and sustainable.
- "We city leaders call upon ..." indicates that a much wider group of actors is needed: the UN, international organisations, NGOs, business, research, etc.. As the declaration targets the decision making at key UN events, such as COP21 and Habitat III, it clearly lists the expectations towards these conventions of national leaders.

The draft of the Declaration is available at:

www.ecomobilityfestival.org/the-johannesburg-declaration/

It will be finalised during the EcoMobility Dialogues and made public on 9 October 2015 in Johannesburg at an international press conference.

Time: 10:00 – 11:00
Venue: IDC Conference Centre,
 Sandton, Johannesburg
Room: A

Session access:
 Mayors & Media

International press conference

Contact:
 ICLEI EcoMobility team

Organised by:
 City of Johannesburg, ICLEI



Language: **EN**

Friday, 9 October 2015

10:00 - 10:20	Release of the “Johannesburg Declaration on EcoMobility and Climate Smart Cities”: What cities will bring to the UN Climate Conference Cllr Mpho Parks Tau, Executive Mayor of Johannesburg, SA
10:20 - 10:35	Mayoral statements, declaration, questions & answers
10:35 - 10:45	Announcement of next EcoMobility World Festival host
10:45 - 11:00	Individual interviews, photography opportunities

Under the leadership of the Executive Mayor of Johannesburg, and with the strong involvement of his colleagues from other cities, international media will be informed about the outcome of the Leaders’ Roundtable and the “Johannesburg Declaration on EcoMobility and Climate Smart Cities”.

The focus will be on the roadmap towards the UN Climate Conference in Paris and how these results will be communicated back to cities, countries and regions.

Time: 11:00 – 12:30
Venue: Streets of Sandton:
 EcoMobility Exhibition at West Street

Session access:
 City leaders and invited guests

Mayors’ EcoMobility Ride

Contact:
 ICLEI EcoMobility team

Organised by:
 City of Johannesburg,
 SANEDI and The Urban Idea



Language: **EN**

Friday, 9 October 2015

11:00 - 11:30	Mayors familiarising themselves with their vehicles: preparation, introduction, training
11:30 - 12:00	Mayors EcoMobility Ride
12:00 - 12:30	Mayors getting off their vehicles and interviews

As a visible statement of what future, human-scale urban transport looks like, city leaders will participate in a parade with human-powered and small electric vehicles.



Expert speakers



Manfred Breithaupt
Senior Transport Advisor,
GIZ, DE



Ching-Fu Chen
Director General of
Transport, City of
Kaohsiung



Gordon Cook
National Brand
Navigator, Vega School
of Brand Leadership SA



Lize de Beer
Transportation
Engineering Specialist,
SA



Iván De la Lanza
Director of Design,
Culture and Bicycle
Infrastructure, Mexico
City, MX



Ross Douglas
CEO, Autonomy, FR



David Du Preez
Chairperson, Joburg
Urban Cyclists
Association, JUCA, SA



Jonas Eliasson
Professor, KTH Royal
Institute of Technology,
Stockholm, SE



Adrian Enthoven
Chairperson, Hollard,
Joburg, SA



Neil Gopal
Chief Executive Officer,
The South African
Property Owners
Association (SAPOA), SA



Stephen Grootes
Journalist at Primedia
Broadcasting,
Johannesburg, SA



Philip Harrison
Research Chair,
University of the
Witwatersrand, SA



Cornie Huizenga
Secretary General,
SLoCaT, CN



Daniel Irurah
Senior Lecturer,
University of the
Witwatersrand, SA



Santhosh Kodukula
EcoMobility Program
Manager, ICLEI, DE



Ntando Kubheka
Tech Entrepreneur,
Locomute, Johannesburg,
SA



Thulani Kuzwayo
Technical Coordinator,
Green Buildings Council,
SA



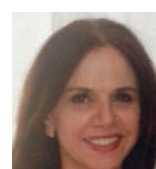
Alon Lits
General Manager,
UBER, Joburg, SA



Peter Mabe
Minibus and taxi
representative, Joburg,
SA



Yolisa Mashilwane
Head of Department
of Transport Planning,
Ekurhuleni, SA



**Ariadne Giacomazzi
Mattei Manzi**
IPPUC Planning
Supervisor, BR



Amanda **Ngabirano Aziidah**
Lecturer, Makerere University Kampala, UG



Judi **Nwokedi**
Senior Vice President, AREVA, SA



Crispian **Olver**
CEO of Linkd Environmental Services, Freedom Ride, SA



Konrad **Otto-Zimmermann**
Creative Director, EcoMobility World Festivals, The Urban Idea, DE



Sarika **Panda Bhatt**
Manager, Cities & Transport, World Resources Institute, IN



Timothy **Papandreou**
Director, Strategic Planning & Policy, San Francisco's Municipal Transport Agency, USA



Matthew **Passmore**
Founder and Lead Artist, Morelab, USA



Raymond **Rampolokeng**
Executive Committee Member/UCI Leve1 Coach at Bhoni4Kasi, SA



Carlton **Reid**
Author, Newcastle upon Tyne, UK



Bodo **Schwieger**
CEO, Team Red Deutschland GmbH, DE



Yondela **Silimela**
Executive Director: Development Planning, City of Joburg, SA



Robert **Stüssi**
Technical Coordinator of the Lisbon Region at EU FP 7 DOROTHY Urban Logistics, Portugal/CH



Jacques **van Embden**
Managing Director and Co-founder of BLOK, SA



Marianne **Vanderschuren**
Department of Transport UCT, SA



Camilla **Ween**
Urban Design and Transportation, Director Goldstein Ween Architects, London, UK



Susan **Zielinski**
SMART, University of Michigan, USA



Monika **Zimmermann**
Deputy Secretary General, ICLEI, DE



Kobie **Brand**
Regional Director, ICLEI Africa Secretariat



Emani **Kumar**
Dy Secretary General, ICLEI; Regional Director, ICLEI South Asia

Local government representatives



Mónica **Alvarado**
Secretary of Mobility,
Rosario, AR



S. Björn **Blöndal**
Deputy Mayor, City of
Reykjavík, ISL



Anibal **Ehrler**
Manager of Urban
Mobility, Tegucigalpa,
HND



Peter **Jordaán**
Councilor, Saldanha Bay
Municipality, SA



Abel **Ngwasoh** Langsi
Mayor, Bafut Council,
CMR



Matshidiso **Mfikoe**
Member of the
Mayoral Committee
for Environment and
Infrastructural Services,
Joburg, SA



Nonceba **Molwele**
Member of the Mayoral
Committee for Health
and Social Development,
Joburg, SA



Mpho Franklyn **Parks Tau**
Executive Mayor of
Johannesburg, SA



Kgosientso **Ramokgopa**
Executive Mayor,
Tshwane, SA



Poonam **Sharma**
Mayor, Chandigarh, IN



Ismail **Vadi**
MEC for Roads and
Transport of Gauteng
Provincial Government,
SA



Christine **Walters**
Member of the
Mayoral Committee
for Environment for
transport, Joburg, SA



Hong-Mo **Wu**
Deputy Mayor, City of
Kaohsiung



Travel from the past into the future of transportation on new innovative vehicles

EcoMobility Exhibition

From 4-25 October, the most unique and interesting ecomobile alternatives to the conventional car will be displayed at the **EcoMobility International Exhibition**, located in a walking distance to the Industrial Development Corporation (IDC) and right next to the Sandton Gautrain Station.

The Exhibition, which forms part of the EcoMobility World Festival, is organized on behalf of the City of Johannesburg, by the South African National Energy Development Institute (SANEDI).

“Touch and Feel & Listen and Imagine” The **EcoMobility International Exhibition** is a unique opportunity for both local and international entities to demonstrate and test their products with a live audience. The purpose is to introduce the various EcoMobility alternatives to the public and business people in Sandton.

Visitors to the Festival will not only get the opportunity to see the products on display, but also experience these **ecomobile vehicles**. There will be a dedicated **Test Track** to be used by the public to test and ride the different offerings on display. The exhibition is a place where visitors can learn and try out appropriate, sustainable and economically reasonable modes of mobility.

“EcoMobility, Yesterday, Today and Beyond...” Take a walk back in time with a pop-up museum that brings to life ‘Our History of Transport’. Uniquely activated as an interactive, multi-sensory exhibition, the transit timeline traverses key turning points in our history, critically examines our current situation and shares exciting news about future transport possibilities.

The exhibition is contextualized in South Africa and narrates Johannesburg’s distinct commuter history. It highlights the impact of apartheid policies on spatial planning and explores how these inequalities are being redressed through the City of Johannesburg’s ‘Corridors of Freedom’.

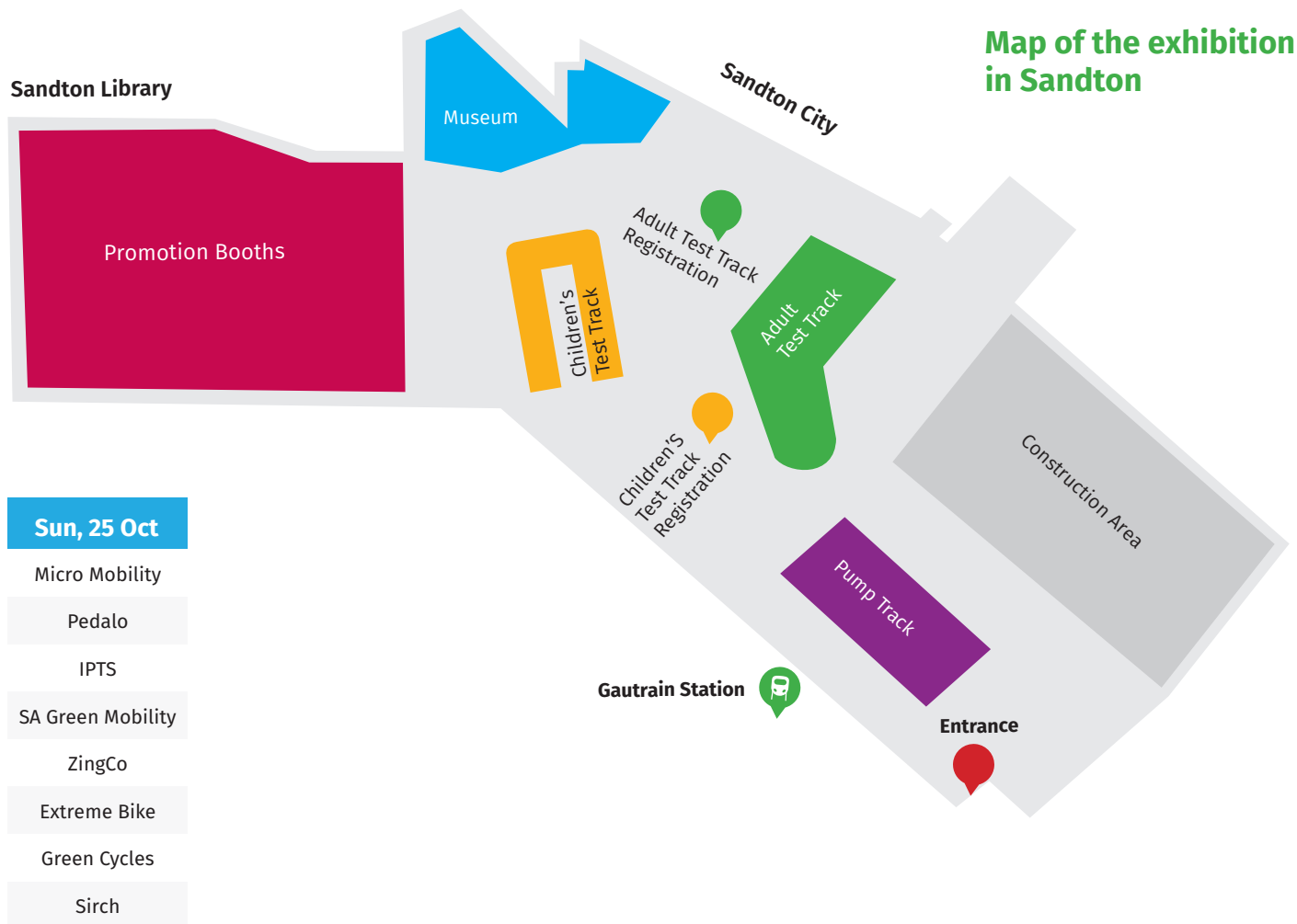
Ingeniously curated as a real-life board game, the exhibition includes life-size vehicles, audio-visual materials and hands-on workshops and is suitable for all ages.

Join us in a thrilling adventure through our past, as we collaboratively re-imagine pioneering ways of moving through our cities.

Test Track Schedule, 4-25 October 2015

	Sun, 5 Oct	Mon, 5 Oct	Tue, 6 Oct	Wed, 7 Oct	Thu, 8 Oct	Fri, 9 Oct	Sat, 10 Oct
10:00 - 11:00	Parade	None					Uyilo
11:00 - 12:00							SA Green Mobility
12:00 - 13:00		My Uniway	IPTS	My Uniway	IPTS		IPTS
13:00 - 14:00		Pedalo	ZingCo	Pedalo	ZingCo	Parade	ZingCo
14:00 - 15:00	ZingCo	Micro Mobility	Extreme Bike	Micro Mobility	Extreme Bike		Extreme Bike
15:00 - 16:00	Extreme Bike	Home Grown	Green Cycles	Home Grown	Green Cycles	Pedalo	Green Cycles
16:00 - 17:00	Green Cycles	Uyilo	Sirch	Uyilo	Sirch	Micro Mobility	Sirch
17:00 - 18:00	Sirch	SA Green Mobility	My Uniway	SA Green Mobility	My Uniway	Home Grown	My Uniway
	Sun, 11 Oct	Mon, 12 Oct	Tue, 13 Oct	Wed, 14 Oct	Thu, 15 Oct	Fri, 16 Oct	Sat, 17 Oct
10:00 - 11:00	Micro Mobility	None					Uyilo
11:00 - 12:00	Pedalo						SA Green Mobility
12:00 - 13:00	IPTS	My Uniway	IPTS	My Uniway	IPTS	Sirch	IPTS
13:00 - 14:00	SA Green Mobility	Pedalo	ZingCo	Pedalo	ZingCo	My Uniway	ZingCo
14:00 - 15:00	ZingCo	Micro Mobility	Extreme Bike	Micro Mobility	Extreme Bike	Green Cycles	Extreme Bike
15:00 - 16:00	Extreme Bike	Home Grown	Green Cycles	Home Grown	Green Cycles	Pedalo	Green Cycles
16:00 - 17:00	Green Cycles	Uyilo	Sirch	Uyilo	Sirch	Micro Mobility	Sirch
17:00 - 18:00	Sirch	SA Green Mobility	My Uniway	SA Green Mobility	My Uniway	Home Grown	My Uniway
	Sun, 18 Oct	Mon, 19 Oct	Tue, 20 Oct	Wed, 21 Oct	Thu, 22 Oct	Fri, 23 Oct	Sat, 24 Oct
10:00 - 11:00	Micro Mobility	None					Uyilo
11:00 - 12:00	Pedalo						SA Green Mobility
12:00 - 13:00	IPTS	My Uniway	IPTS	My Uniway	IPTS	Sirch	IPTS
13:00 - 14:00	SA Green Mobility	Pedalo	ZingCo	Pedalo	ZingCo	My Uniway	ZingCo
14:00 - 15:00	ZingCo	Micro Mobility	Extreme Bike	Micro Mobility	Extreme Bike	Green Cycles	Extreme Bike
15:00 - 16:00	Extreme Bike	Home Grown	Green Cycles	Home Grown	Green Cycles	Pedalo	Green Cycles
16:00 - 17:00	Green Cycles	Uyilo	Sirch	Uyilo	Sirch	Micro Mobility	Sirch
17:00 - 18:00	Sirch	SA Green Mobility	My Uniway	SA Green Mobility	My Uniway	Home Grown	My Uniway

The schedule of Sunday 25 October is Continued on next page ▼



In addition the Exhibition will feature thematic exhibits.

- **“EcoMobility, Yesterday, Today and Beyond...”** offers a global perspective on how mobility has evolved over time and shows the tipping points that led to new innovations.
- **“Touch and Feel & Listen and Imagine”** is a display of various EcoMobility options. The public will have the opportunity to test and ride the products on display.
- **“Look, Challenge & Learn while having Fun”** is an interactive experience aimed at children of all ages to raise awareness and to provide information in an informal setting.

Vehicles featured at the Test-track



Imperial Green

Segways, electric bus & patroller

Exhibition, test-track

C

L

P



Micro Mobility

White scooter, Black scooter, Speed + Bullet, MX Trixx

Exhibition, test-track, Expo Online

L

P



Extreme Bike

e-Bikes

Exhibition, test-track

C



Sirch

SIBRIS MAX MAX/ FLEXI ride on vehicle

Exhibition, test-track, Expo Online

C

K



ZinCo Electric Vehicle Project

e-Bikes

Exhibition, Expo Online

C

L



Holz-Hoerz GmbH

Pedalo Classic, Pedalo Sport and Pedalo Wawago

Exhibition, test-track

C

K



Green Cycles

e-Bikes

Exhibition, test-track, Expo Online

C



MyUniway

electric unicycle

Exhibition, Expo Online

E



Thule South Africa

Bicycle trailer and child carrier

Exhibition, test-track, Expo Online

C

L

K



Mellowcabs

Bicycle trailer and child carrier

Exhibition, test-track, Expo Online

C

L

K

C

Cycles

L

Leisure/Sports

P

Personal mobility

K

Kids & Pets

E

Eye Catcher

Vehicles featured at the Test-track



RBJ Green Mobility

e-Scooters and Drift
electric scooter

Exhibition, test-track,
Expo Online

PT TU

L

P

E



FreeBord

Skateboard

Exhibition, test-track



Accomplish Creative

Pedal bicycles

Exhibition, test-track

C



MGN Group

Police and military vehicles

Exhibition, test-track

L



Funisu / Home Grown

Skateboard

Exhibition, test-track



Puzey Motor Corporation

e-Scooters

Exhibition, test-track

L



SA Green Mobility

e-Scooters

Exhibition, test-track

L

PT

Passenger transport

TU

Transport utility

Promotion Booth



Accomplice Creative
www.accomplicecreative.com



My Uniway
www.myuniway.co.za



ZingCo Electric Vehicle Project



RBJ Green Mobility
www.rbjgreenmobility.com



Green Cycles
www.greencycles.co.za



Extreme Bikes
www.extremebike.co.za



Thule
www.thule.com



Locomute
www.locomute.co.za



Sirch
www.sirch.de



SA Green Mobility



pedalo
www.pedalo.de



pedalo
www.pedalo.de



Micro Mobility
www.micro-mobility.com



FREEBORD
www.freebord.com



Puzey Motor Corporation
www.puzey.co.za



Imperial Green
www.imperialgreen.co.za



Holystic Approach
www.holysticapproach.com



The International Council on Clean Transportation
www.theicct.org



Mellowcabs
www.mellowcabs.com



Gesellschaft für Internationale Zusammenarbeit
www.giz.de



MGN Group - Intense Protection and Tourist Services (IPTS)
www.mgngroup.co.za



South African National Energy Development Institute
www.sanedi.org.za



Doppelmayr
www.doppelmayr.com



ICLEI and Mobility
www.iclei.org



uYilo - E-Mobility Technology Innovation Programme
www.uyilo.org.za



The Urban Idea
www.theurbanidea.com



University of Johannesburg
www.uj.ac.za



Kaohsiung City
www.kcg.gov.tw/en



WWF South Africa
www.wwf.org.za



United Nations Environment Programme (UNEP)
www.unep.org

Explore the world of EcoMobility vehicles at the EcoMobility Expo Online



The EcoMobility exhibition at the Festival site in Sandton is accompanied by a virtual exhibition: the EcoMobility Expo Online showcases a wide range of vehicles available to support green and human-scale urban mobility.

Peruse the Expo Online and you will be amazed by over 350 types of vehicles depicted in 1,500 photos. The selection of vehicles presented aims to whet your appetite for 'going ecomobile'. We have invited manufacturers and vendors in South Africa to list their vehicles so that you know where to find, see and buy vehicles that have caught your interest.

The Expo Online is designed to inform consumers about the options for greener mobility in our cities and towns. It displays types of vehicles rather than specific models. While the vehicle types are illustrated by photos of exemplary products kindly provided by companies, the purpose of the presentation is not to promote specific products or models of a specific company.

The Expo Online is supported by the City of Johannesburg through ICLEI as part of the EcoMobility World Festival 2015. The Expo Online is fed by the EcoMobility products database of The Urban Idea GmbH.





Cycles



Kids & Pets



Leisure, Sports & Fun



Shopping



Personal Mobility



Passenger Transport



Light Electric Vehicles



Delivery, Special Utility and Sales



Eye Catchers

Virtual exhibition: www.ecomobility-expo.net



Practical information

Venue: IDC Conference Centre

Industrial Development Corporation (IDC)

Address: 19 Fredman Drive, Sandton, 2146 South Africa.

The EcoMobility Dialogues 2015 will take place at the IDC Conference Centre, located in the Sandton area - the same site as the EcoMobility World Festival 2015.

To get to the IDC from the Sandton Gautrain Station, please either walk or take the bus. To walk to IDC, which takes about 10 minutes, go north on West Street and take a right onto Fredman Drive. To go by bus, take the S5 Fourways Bus and get off at the first stop; walk east onto Fredman Drive, and the IDC is located on the left-hand side.



To learn how to access the Wi-Fi, please visit the Registration and Information Desk.



Transportation information will be provided at the Registration and Information Desk.

Registration and Information Desk

We ask all Dialogue participants to please register upon arrival. The Registration and Information Desk can provide participants with program, local, and logistical information.

Hours: 5 – 8 October, 08:00 – 17:00, IDC Conference Center



Catering and evening events

Lunches: Lunch will be served to all registered participants on 6th, 7th, and 8th October inside the IDC Conference Center. Vegetarian and dietary options will be available.

Evening events:

- Wednesday, 7 October 2015: Transport tour and special dinner for local leaders (by invitation only)
Time: 15:00 – 22:00
Location: Sakhumzi, Soweto
- Thursday, 8 October 2015: Cocktail reception (by invitation only)
Time: 18:00 – 21:00
Location: the IDC Conference Center

Please ask at Information Desk for more information



Languages

The official language for the entire program of the EcoMobility Festival 2015, including the EcoMobility Dialogues 2015, is English. Simultaneous translations in Spanish and French are available for the Experts Dialogue (7 October). For the Leaders Roundtable (8 October), Spanish and Chinese translations are available.



Photography and video disclaimer

The Festival and Dialogues will be documented through photographs and video recordings. The material will be used by the City of Johannesburg, ICLEI, the Urban Idea, and other implementing partners for publications of all kinds, such as print, digital, film, etc. Publishing rights may be further granted by these to print and online media/publishers.

If you do not wish to appear in any published visual material, please inform ICLEI by 9 October 2015 by contacting ecomobility.festival@iclei.org.



Press & media services

Please visit our website for comprehensive information including requirements for Media Accreditation. For additional international media inquiries, please contact Mr. Claudio Magliulo, claudio.magliulo@iclei.org. For local media inquiries, please contact: media.ecomobility@iclei.org.

Press room: All accredited journalists and press representatives can use the press room located at the ground floor of the IDC Center. The ICLEI Media Team will be on hand to respond to queries and interview requests, and to provide more information. Please ask for the ICLEI Media Team at the Registration and Information desk.



Important Links and Information

City of Johannesburg

Website: <http://www.joburg.org.za/>
Twitter: <https://twitter.com/CityofJoburgZA>
Facebook: <https://www.facebook.com/CityofJohannesburg>
YouTube: <https://www.youtube.com/user/gds2040/featured>
Flickr: https://www.flickr.com/photos/city_of_joburg/
Google: <https://plus.google.com/u/0/106411029240517126884/posts>
JoburgToday: <http://joburgtoday.tv/>
Phone: 0860 Joburg / 0860 562 874
Email: joburgconnect@joburg.org.za

Sandton Central Management District

Website: <http://www.sandtoncentral.co.za/>
Facebook: <https://www.facebook.com/SandtonCentral>
Twitter: <https://twitter.com/SandtonCentral>
Phone: 011 609 1237/ 011 784 8400
Security Control: 011 884 3619

Johannesburg Tourism

Website: <http://www.joburgtourism.com/>
Facebook: <http://www.joburgtourism.com/>
Twitter: <https://twitter.com/JoburgTourism>
YouTube: <https://www.youtube.com/user/joburgtourism>
Phone: 011 703 5327; 0860 333 999
Email: info@joburgtourism.com

www.ecomobilityfestival.org



Hotels

Garden Court Sandton City Hotel
55 Corner of Maude and West Street, Sandton
+27 11 269 7000

Protea Hotel Balalaika Sandton
8 Maude Street, Sandton
+27 11 322 5000

Sandton Sun Hotel
Cnr. 5th & Alice Lane, Sandton 2196
+27 11 780 5000



About South Africa

ATM: ATMs are available in Sandton City. Please ask the Registration and Information Desk for specific locations.

Currency: South African's official monetary unit is the South African Rand (ZAR). One US dollar is roughly equivalent to 13.5 rand.

Electricity: Electrical plugs are 15 amp 3-prong or 5 amp 2-prong, with round pins.

Weather: In October, Johannesburg experiences a low of 11 C (52 F) and a high of 24 C (75 F).

Time zone: Johannesburg is in the same time zone as the Central European Time Zone. Johannesburg is 1 hour ahead of London, 6 hours ahead of New York, and 7 hours behind Seoul & Tokyo.

National code: +27



Important numbers

- Ambulance and Fire – 10177
- Sandton Police – 011 722 4000
- Sandton Clinic – 011 709 2000

Endorsing partners



Partnerships that contribute to the success of the EcoMobility World Festival 2015

A number of local and international partners are contributing to make the EcoMobility World Festival 2015 in Sandton a success. The companies have come on board to sponsor events and exhibition which feature eco-mobile vehicles or activities that promote cycling, walking and healthy lifestyles. Among the partners that have confirmed or are confirming are:

- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Discovery
- Hollard
- GrowthPoint
- Montecasino, Brightwater Commons, Westgate Malls and Randburg Square
- IBM
- Trees for Africa
- University of Johannesburg
- Khaya FM
- South African Breweries (SAB)
- 3M
- Nedbank
- HipHop Bus
- Sustainable Tourism and Travel Partnership (STTP)
- Mojanation and the Joburg Shopping Festival
- Chef Khumalo
- Balalaika Hotel
- Qhubeka, World Bicycle Relief's program in South Africa



For your notes

About EcoMobility World Festival

The festival showcases the potential for a neighbourhood within a major world city to adopt an ecomobile lifestyle and experience its impact. These four-week long Festivals present a real-life vision of car-free urban living in the future.

Contact for further information

EcoMobility World Festival 2015 Team

ICLEI - Local Governments for Sustainability
Kaiser-Friedrich-Str. 7
53113 Bonn, Germany

E: ecomobility.festival@iclei.org
media.ecomobility@iclei.org
T: +49 228 976 299 54
F: +49 228 976 299 00
www.ecomobilityfestival.org

Follow us on:



ecomobility.festival@iclei.org



[@ecomobility_](https://twitter.com/ecomobility_); [#joburgecomobility](https://twitter.com/joburgecomobility)



facebook.com/ecomobilityfestival.org



www.ecomobilityfestival.org/blog

Organised by



Stakeholder dialogues sponsored by



Exhibition in partnership with

